



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173823
Inv Date 9/30/2012
Terms Net 30
Contract 48108
Bill Type Standard
Period 8/27/2012 - 9/30/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 1781 Sked C 9.18 - 10.1 (27732)
Acct Types Local/Political Candidate Agency
Est/Headline 1781/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:56PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	09/19/12 7:23AM (We)	00:30	Today Show	OFA12A124H	\$1800.00	
1.0	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	09/20/12 7:58AM (Th)	00:30	Today Show	OFA12A124H	\$1800.00	
2.0	SPOT	7:28PM- 7:58PM	Per week (2), Tu, We, Th, Fr	09/19/12 7:55PM (We)	00:30	EXTRA Episode: 19015	OFA12A124H	\$2000.00	
2.0	SPOT	7:28PM- 7:58PM	Per week (2), Tu, We, Th, Fr	09/21/12 7:59PM (Fr)	00:30	NCLR ALMA AWARDS	OFA12A124H	\$2000.00	
3.1	SPOT	7:28PM- 7:58PM	Per week (2), Tu, We, Th, Fr	09/25/12 7:29PM (Tu)	00:30	Access Hollywood Episode: 4187	OFA12A124H	\$2200.00	
3.1	SPOT	7:28PM- 7:58PM	Per week (2), Tu, We, Th, Fr	09/26/12 7:55PM (We)	00:30	EXTRA Episode: 19021	OFA12A124H	\$2200.00	
4.0	SPOT	10:00PM-PARENTHOOD	Per week (1), Tu	09/18/12 10:32PM (Tu)	00:30	PARENTHOOD	OFA12A124H	\$6500.00	
5.1	SPOT	10:00PM-PARENTHOOD	Per week (1), Tu	09/25/12 10:31PM (Tu)	00:30	PARENTHOOD	OFA12A124H	\$7500.00	
6.0	SPOT	8:30PM-UP ALL NIGHT	Per week (1), Th	09/20/12 8:50PM (Th)	00:30	UP ALL NIGHT	OFA12A124H	\$6000.00	
7.0	SPOT	8:30PM-UP ALL NIGHT	Per week (1), Th	09/27/12 8:49PM (Th)	00:30	UP ALL NIGHT	OFA12A124H	\$7500.00	
8.0	SPOT	20004-Today Show V	Per week (1), Sa	09/22/12 7:28AM (Sa)	00:30	Today Show Weekend	OFA12A124H	\$850.00	
9.0	SPOT	20004-Today Show V	Per week (1), Sa	09/22/12 8:21AM (Sa)	00:30	Today Show Weekend	OFA12A124H	\$850.00	
10.0	SPOT			09/29/12			1 preempt @ \$1000.00	\$0.00	Schedule Change
11.0	SPOT	20189-7 News Today	Per week (2), Sa	09/22/12 9:42AM (Sa)	00:30	7 News Today in New England-Sat	OFA12A124H	\$900.00	
11.0	SPOT	20189-7 News Today	Per week (2), Sa	09/22/12 9:58AM (Sa)	00:30	7 News Today in New England-Sat	OFA12A124H	\$900.00	
12.0	SPOT	6:58PM- 7:58PM	Per week (1), Sa	09/22/12 7:00PM (Sa)	00:30	NBC Nightly News	OFA12A124H	\$750.00	
13.0	SPOT	6:58PM- 7:58PM	Per week (1), Sa	09/29/12 7:59PM (Sa)	00:30	Access Hollywood Sat Episode: W838	OFA12A124H	\$750.00	
14.0	SPOT	7:57AM-TODAY SHOW	Per week (1), Su	09/23/12 8:59AM (Su)	00:30	TODAY SHOW-SUNDAY	OFA12A124H	\$850.00	
15.0	SPOT	7:58AM-TODAY SHOW	Per week (1), Su	09/30/12 8:29AM (Su)	00:30	TODAY SHOW-SUNDAY	OFA12A124H	\$1000.00	
16.1	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	09/26/12 7:28AM (We)	00:30	Today Show	OFA12A124H	\$2000.00	
16.1	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	09/27/12 7:21AM (Th)	00:30	Today Show	OFA12A124H	\$2000.00	
17.0	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	09/19/12 8:30AM (We)	00:30	Today Show	OFA12A124H	\$1800.00	
17.0	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	09/21/12 8:38AM (Fr)	00:30	Today Show	OFA12A124H	\$1800.00	
18.1	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	09/26/12 8:50AM (We)	00:30	Today Show	OFA12A124H	\$2000.00	
18.1	SPOT	20003-Today Show M	Per week (2), Tu, We, Th, Fr	09/27/12 8:27AM (Th)	00:30	Today Show	OFA12A124H	\$2000.00	
19.1	SPOT	23638-7 News Today	Per week (1), Tu, We, Th, Fr	09/27/12 9:25AM (Th)	00:30	7 News Today in New England 9-10A	OFA12A124H	\$900.00	
20.0	SPOT	23638-7 News Today	Per week (1), Tu, We, Th, Fr	09/20/12 9:52AM (Th)	00:30	7 News Today in New England 9-10A	OFA12A124H	\$750.00	
21.0	SPOT	10:00AM-Today Show	Per week (2), Tu, We, Th, Fr	09/19/12 10:29AM (We)	00:30	Today Show	OFA12A124H	\$600.00	
21.0	SPOT	10:00AM-Today Show	Per week (2), Tu, We, Th, Fr	09/20/12 10:56AM (Th)	00:30	Today Show	OFA12A124H	\$600.00	
22.1	SPOT	10:00AM-Today Show	Per week (2), Tu, We, Th, Fr	09/25/12 10:26AM (Tu)	00:30	Today Show	OFA12A124H	\$750.00	
22.1	SPOT	10:00AM-Today Show	Per week (2), Tu, We, Th, Fr	09/26/12 10:56AM (We)	00:30	Today Show	OFA12A124H	\$750.00	
23.0	SPOT	11:00AM-TODAY SHOW	Per week (1), Tu, We, Th, Fr	09/20/12 11:28AM (Th)	00:30	TODAY SHOW III (hour 4)	OFA12A124H	\$600.00	
24.0	SPOT	20008-7 News at Noon	Per week (1), Tu, We, Th, Fr	09/19/12 12:49PM (We)	00:30	7 News at Noon	OFA12A124H	\$750.00	
25.1	SPOT	20008-7 News at Noon	Per week (1), Tu, We, Th, Fr	09/27/12 12:50PM (Th)	00:30	7 News at Noon	OFA12A124H	\$900.00	
26.0	SPOT	12:57PM-Days of our Lives	Per week (1), Tu, We, Th, Fr	09/21/12 12:58PM (Fr)	00:30	Days of our Lives	OFA12A124H	\$650.00	
27.0	SPOT	2:00PM-DOCTORS	Per week (2), Tu, We, Th, Fr	09/20/12 2:32PM (Th)	00:30	DOCTORS Episode: 5004	OFA12A124H	\$150.00	
27.0	SPOT	2:00PM-DOCTORS	Per week (2), Tu, We, Th, Fr	09/21/12 2:12PM (Fr)	00:30	DOCTORS Episode: 5009	OFA12A124H	\$150.00	
28.1	SPOT	2:00PM-DOCTORS	Per week (2), Tu, We, Th, Fr	09/25/12 2:26PM (Tu)	00:30	DOCTORS Episode: 5021	OFA12A124H	\$500.00	
28.1	SPOT	2:00PM-DOCTORS	Per week (2), Tu, We, Th, Fr	09/26/12 2:59PM (We)	00:30	DOCTORS Episode: 5014	OFA12A124H	\$500.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173823
Inv Date 9/30/2012
Terms Net 30
Contract 48108
Bill Type Standard
Period 8/27/2012 - 9/30/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est 1781 Sked C 9.18 - 10.1 (27732)
Local/Political Candidate Agency
1781/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:56PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
29.0	SPOT			09/18/12			1 preempt @ \$150.00	\$0.00	Pre-Empt
30.1	SPOT	20011-Family Feud 1	Per week (1), Tu, We, Th, Fr	09/25/12 3:20PM (Tu)	00:30	Family Feud Episode: 12031	OFA12A124H	\$500.00	
31.0	SPOT	20012-Family Feud 2	Per week (2), Tu, We, Th, Fr	09/18/12 3:51PM (Tu)	00:30	Family Feud Episode: 12026	OFA12A124H	\$150.00	
31.0	SPOT	20012-Family Feud 2	Per week (2), Tu, We, Th, Fr	09/20/12 3:41PM (Th)	00:30	Family Feud Episode: 12028	OFA12A124H	\$150.00	
32.1	SPOT	20012-Family Feud 2	Per week (2), Tu, We, Th, Fr	09/25/12 3:46PM (Tu)	00:30	Family Feud Episode: 12036	OFA12A124H	\$500.00	
32.1	SPOT	20012-Family Feud 2	Per week (2), Tu, We, Th, Fr	09/26/12 3:50PM (We)	00:30	Family Feud Episode: 12037	OFA12A124H	\$500.00	
33.0	SPOT	6:58PM- 7:28PM	Per week (3), Tu, We, Th, Fr	09/19/12 7:26PM (We)	00:30	Access Hollywood Episode: 4183	OFA12A124H	\$1800.00	
33.0	SPOT	6:58PM- 7:28PM	Per week (3), Tu, We, Th, Fr	09/20/12 7:26PM (Th)	00:30	Access Hollywood Episode: 4184	OFA12A124H	\$1800.00	
33.0	SPOT	6:58PM- 7:28PM	Per week (3), Tu, We, Th, Fr	09/21/12 7:26PM (Fr)	00:30	Access Hollywood Episode: 4185	OFA12A124H	\$1800.00	
34.1	SPOT	6:58PM- 7:28PM	Per week (3), Tu, We, Th, Fr	09/25/12 7:00PM (Tu)	00:30	NBC Nightly News	OFA12A124H	\$2000.00	
34.1	SPOT	6:58PM- 7:28PM	Per week (3), Tu, We, Th, Fr	09/26/12 7:16PM (We)	00:30	Access Hollywood Episode: 4188	OFA12A124H	\$2000.00	
34.1	SPOT	6:58PM- 7:28PM	Per week (3), Tu, We, Th, Fr	09/27/12 7:24PM (Th)	00:30	Access Hollywood Episode: 4189	OFA12A124H	\$2000.00	
35.0	SPOT	10:00PM-DATeline	Day, F-1	09/28/12 10:12PM (Fr)	00:30	DATeline	OFA12A124H	\$4000.00	
36.0	SPOT	1:30AM-Access Holly	Per week (1), Su	09/23/12 3:21AM (Su)	00:30	Access Hollywood Episode: W837	OFA12A124H	\$150.00	M/G For 29.0.1
37.0	SPOT	8:00AM- 9:00AM	Per week (1), Sa	09/29/12 8:45AM (Sa)	00:30	7 News Today in New England-Sat	OFA12A124H	\$1000.00	M/G For 10.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$84,850.00	Total Spots	52
Commission	(\$12,727.50)		
Net Total	\$72,122.50		